

<b>Year 9-10 Social Studies Town Identity</b>	<b>Strand:</b> <b>Understand how the movement of people affects cultural diversity and interaction in New Zealand.</b> <b>Understand that people move between places and how this has consequences for people and the places.</b>
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**Key Competencies**

Participation and Contribution.

Using language, symbols.

Thinking.

**Enterprising Attributes**

Courage to be different.

Problem solving.

Effective communication skills.

Valuing cultural and ethnic diversity.

Creative and lateral thinking.

**Content**

Social identity.

Economic world – participation in economic activities.

Technology and Arts.

**The Learning Context**

**Objective:** Students to research and design a welcome sign for an entranceway into town. The sign should represent the nature of the town, its people and its attractions.

- Students to organise meetings with the local authorities and promotion organisations.
- In consultation with these organisations, determine the criteria for the signage and see if any funds are available.
- Student undertake research, this could be done in groups with different aspects of research for each group.
- The collective research can then be pooled and synthesised to provide an overview.
- Students develop a signage/symbols concept.
- Cross-curricular engagement of graphics and arts students to support the development of the concept.
- Students seek feedback from a Graphic designer.
- Students prepare a mock-up of the concept and present to the local authority for critique.
- Students work with the local organisations to plan the production and placement of the signage.
- Students to critique the process both as individuals and groups and identify opportunities for development and other applications of the skills that have been learnt.

**Assessment Ideas**

- Review/learning sequence.
- Critique pathways taken.
- Identify relevant stakeholder and relative roles.
- Benefits to community entranceway placement.